viamedia
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

NRA Freedom Action Foundation

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 03/17

Invoice ID: 1322281 Campaign ID:

Invoice Date: 03-29-2017 Estimate ID: 8667 Contract ID: 957108

Client ID: 20532

P.O Number:

Tax ID:

Description

Gross Advertising Fee

Gross Advertising Fee Agency Commission Rep. Firm Commission

\$3,700.00 (\$555.00)

Net Advertising Fee

(\$1,100.75) **\$2,044.25**

Amount

Sub Total

\$2,044.25

Total This Invoice

\$2,044.25

/62402598/ 1468

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc. Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: NRA Freedom Action Foundation Contract ID: 957108
Remarks: /62402598/ Contract Type: Political

Bill Cycle: 03/17 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
03/14/17	Tuesday	TRU-E	1468-FT. WAYNE AL	College Basketball	7:47pm	NRAFA030917H	00:00:30	Charged	50.00	- *
03/14/17	Tuesday	TRU-E	1468-FT. WAYNE AL		10:20pm	NRAFA030917H	00:00:30	Charged	50.00	*
03/15/17	Wednesday	TRU-E	1468-FT. WAYNE AL	NC Central vs. UC Davis	7:44pm	NRAFA030917H	00:00:30	Charged	50.00	*
03/15/17	Wednesday	TRU-E	1468-FT. WAYNE AL	Providence@ Southern Ca	10:12pm	NRAFA030917H	00:00:30	Charged	50.00	*
03/16/17	Thursday	TRU-E	1468-FT. WAYNE AL	VA@ UNC-Wilmington	12:35pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TNT-E	1468-FT. WAYNE AL		1:18pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TBSC-E	1468-FT. WAYNE AL	Gonzaga@ South Dakota S	1:46pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TRU-E	1468-FT. WAYNE AL	FL@ E. Tennessee St.	3:18pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TNT-E	1468-FT. WAYNE AL	Min@ Middle Tennessee S	4:00pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TBSC-E	1468-FT. WAYNE AL	Northwester@ Vanderbilt	4:08pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TNT-E	1468-FT. WAYNE AL	Maryland vs. Xavier	6:39pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TBSC-E	1468-FT. WAYNE AL	St. Mary's (CA) vs. VCU	7:04pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TNT-E	1468-FT. WAYNE AL	FL State@FL Gulf Coast	9:28pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TRU-E	1468-FT. WAYNE AL	Purdue vs. Vermont	9:49pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TBSC-E	1468-FT. WAYNE AL	AZ@ North Dakota	10:08pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/16/17	Thursday	TRU-E	1468-FT. WAYNE AL	lowa St. vs. Nevada	11:32pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TRU-E	1468-FT. WAYNE AL	Baylor@ New Mexico St.	2:13pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TNT-E	1468-FT. WAYNE AL	Arkansas vs. Seton Hall	2:39pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TBSC-E	1468-FT. WAYNE AL	Oregon vs. Iona	3:11pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TRU-E	1468-FT. WAYNE AL	SMU vs. Providence/USC	4:46pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TBSC-E	1468-FT. WAYNE AL	Creighton@ Rhode Island	5:42pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TNT-E	1468-FT. WAYNE AL	UNC@ Southern Texas	5:51pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TRU-E	1468-FT. WAYNE AL	Cincinnati@ Kansas St./	7:26pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TNT-E		KS@ NC Central/UC Davis	8:27pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TBSC-E	1468-FT. WAYNE AL		8:59pm	NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TNT-E		MIA (FL)@ Michigan St.		NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TBSC-E	1468-FT. WAYNE AL	•		NRAFA030917H	00:00:30	Charged	75.00	*
03/17/17	Friday	TRU-E	1468-FT. WAYNE AL			NRAFA030917H	00:00:30	Charged	75.00	*
03/18/17	Saturday	TNT-E	1468-FT. WAYNE AL	•	6:04pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/18/17	Saturday	TBSC-E	1468-FT. WAYNE AL	· ·	7:04pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/18/17	Saturday	TNT-E	1468-FT. WAYNE AL	· ·	8:44pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/18/17	Saturday	TBSC-E	1468-FT. WAYNE AL	· ·	9:42pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/19/17	Sunday	TNT-E	1468-FT. WAYNE AL	•	7:49pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/19/17	Sunday	TBSC-E	1468-FT. WAYNE AL	· ·	8:54pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/19/17	Sunday	TRU-E	1468-FT. WAYNE AL	· ·	9:02pm	NRAFA030917H	00:00:30	Charged	100.00	*
03/19/17	Sunday	TNT-E	1468-FT. WAYNE AL			NRAFA030917H	00:00:30	Charged	100.00	*
03/19/17	Sunday	TBSC-E	1468-FT. WAYNE AL	•		NRAFA030917H	00:00:30	Charged	100.00	*
03/23/17	Thursday	TBSC-E		Gonzaga@ West Virginia	7:27pm	NRAFA030917H	00:00:30	Charged	125.00	*
03/23/17	Thursday	TBSC-E	1468-FT. WAYNE AL			NRAFA030917H	00:00:30	Charged	125.00	*
03/24/17	Friday	TBSC-E	1468-FT. WAYNE AL	•	7:21pm	NRAFA030917H	00:00:30	Charged	125.00	*
03/24/17	Friday	TBSC-E	1468-FT. WAYNE AL	•		NRAFA030917H	00:00:30	Charged	125.00	*
03/25/17	Saturday	TBSC-E	1468-FT. WAYNE AL		7:05pm	NRAFA030917H	00:00:30	Charged	150.00	*
03/25/17	Saturday	TBSC-E	1468-FT. WAYNE AL	College Basketball	9:38pm	NRAFA030917H	00:00:30	Charged	150.00	*
							Gra	3,700.00		

^{*=}Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du

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